

Midway through the year?
Still got that one big problem you just can't solve?
Ask yourself, when did I last bring some
new thinking to my brand?

Let us introduce you to:

541

5 IDEAS FOR 1 BIG PROBLEM

WHAT?

Creative ideas to overcome
your brand's biggest challenges

WHY?

Bring new thinking and creativity
to those difficult to solve problems

HOW?

You give us your big problem -
we'll come back to you with
5 big ideas to help tackle it

To find out more, please contact: **Sarah Bartlett**
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